



# 2022-2024 COMMUNITY SERVICE PROGRAM SIGNATURE PROGRAM



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The goal of the GFWC Signature Program is to increase awareness of and help prevent the widespread occurrence of domestic abuse in communities across the Nation by working with national domestic violence networks, supporting existing activities, working with various established programs, and initiating educational opportunities for club members and local citizens. GFWC aims to be a powerful voice for those who have no voice.

## COMMUNITY CONNECTION INITIATIVE: RAISE AWARENESS TO HOPE AND HELP



Community Connection Initiatives are designed to answer the need to build awareness and recognition of who GFWC volunteers are, what the organization accomplishes, and making GFWC recognizable in local communities. This branding effort assists in giving GFWC a more human side, which will help to build your recognition and grow your membership.

Human trafficking is a horrific crime that affects an estimated 14,500 to 17,500 in the Nation according to the U.S. Department of State, involving 16,658 individual victims annually. GFWC encourages club involvement to raise awareness among employees, community and industry partners, and the public of the statistics of human trafficking.

Partner with DOT, local businesses, and other Human Trafficking Advocacy groups in the community to provide information cards and install bathroom stickers, large signage, and hotline information throughout your community.

These materials raise public awareness and provide victims of human trafficking with critical information on how to reach out for help.

## AFFILIATE ORGANIZATIONS

(Confirmed as of date of printing)

Depending on club intent, projects/programs from these GFWC Affiliate Organizations could be reported here as well:



## RESOURCE ORGANIZATIONS

(Located in the Resources Area of the Club Manual.)

**“ALL ADVOCACY IS, AT ITS CORE, AN EXERCISE IN EMPATHY.”  
– SAMANTHA POWER**

**“AN INVESTMENT IN KNOWLEDGE PAYS THE BEST INTEREST.”  
– BENJAMIN FRANKLIN**

- Ensure that your campus has appropriate policies and procedures in place to address incidents of sexual assault and follows federal requirements as well as applicable state and local laws.
- Use social media to spread awareness and advocate for social change.
- Provide support and supplies to families in need at emergency shelters.
- Advocate for changes in culture and communities to reduce the likelihood of child abuse.
- Encourage club members to become Court Appointed Advocates (CASA) and/or Guardian ad Litem.
- Collect teddy bears to give to children at a child advocacy center, where children are interviewed and examined after an incident of abuse.
- Contact senior centers to hold educational programs and provide speakers and materials.
- Support and plan projects during Older Americans Month in May and World Elder Abuse Awareness Day on June 15.
- Create awareness during National Family Caregivers Month in November.
- Provide resources in nursing homes, such as “Pass It On” materials, available at [ftc.gov/PassItOn](http://ftc.gov/PassItOn).
- Organize a “Letter to the Editor” writing campaign to raise awareness not only of Elder Abuse but of the local resources that are available in your community on aging offices.
- Partner with an advocacy group to bring education to school-age children alerting them to how traffickers work online to grow relationships and earn trust of unsuspecting youth.
- Assemble SHARP (Stalking, Harassment, and Rape Prevention) Kits, and donate them to a Rape Crisis Center.
- Apply for Walmart’s Community Grant program ([www.walmart.org/how-we-give/localcommunitygrants](http://www.walmart.org/how-we-give/localcommunitygrants)) to finance a project for your local shelter or to raise awareness.
- Start a book club in a base or local library nearby to read about and discuss domestic violence issues.
- Contact local military installations and speak to someone at the Family Advocacy Program to find out what ways your group could help their clients.
- Interrupt the developmental pathways toward partner violence by advocating with information and education.
- Bring Awareness to Missing and Murdered Indigenous Persons Awareness Day on May 5 of each year
- And many more provided in Club Manual.

(This list is a brief offering of project ideas. Please visit Club Manual for other grassroots projects and/or programs as well as those with Affiliate Organizations or Resources.)